**About the Rockit Live Foundation**

The Rockit Live Foundation is a 501(c)(3) nonprofit organization, reaching out to help develop, nurture, and inspire young music performers to reach their full artistic potential through live music education offered at the Count Basie Theatre in Red Bank, NJ. The foundation's defining mission and focus is outreach, music education, and scholarships. The Rockit Live Foundation also endeavors to build character as well as talent and instills confidence and team skills with an emphasis on live stage performance.

Rockit was created in 2004 by Brooklyn-based drummer Bruce Gallipani. The program was inspired by Little Steven's Underground Garage radio show and the concept that rock music can provide positive reinforcement and well-being for today's youth. Gallipani would then go on to follow in his mother’s footsteps, devoting time within his community and sharing his musical experience with others.

The Rockit Academy curriculum takes on full-length albums and themes to deliver outstanding renditions of classics like The Who's *Tommy*, Pink Floyd's *Dark Side of the Moon*, Janis Joplin's *Pearl*, a tribute to Woodstock, and The Beatles *Sgt. Pepper's Lonely Hearts Club Band*. Since its inception, Rockit has worked with more than 1,700 young musicians to kick-start their careers and assist in leading them to the most prestigious music colleges in the United States.

The Rockit Live Foundation’s Artist Advisory Board includes: Maureen & Steven Van Zandt, Carmine Appice, Susan & Eddie Brigati, Rich Russo, and Jacquie Lee.

The Rockit Academy is the leading "live performance music program" in New Jersey for young musicians, with alumni having gone on to tour with Steve Vai and performed with Keith Urban, The Marshall Tucker Band, Animals vocalist Eric Burdon, Steven Van Zandt, Southside Johnny & The Asbury Jukes, Carmine Appice, Gary U.S. Bonds, Jon Bon Jovi, Deborah Harry, founding member of The Rascals Eddie Brigati, Johnny Farina of Santo and Johnny, and many more. In addition, Rockit vocalist and alumni, Jacquie Lee, starred on NBC TV's The Voice and is currently recording with Atlantic Records.